

Education and Communication Work Group
Ted Vaden, Julie White, co-sponsors
Scope of Work

Goal of Work Group:

- Establish a standing method for local officials to communicate and be educated related to Transportation issues, policies and concerns.

Proposed tasks:

- Initial efforts will focus on defining the problem and needs, re communications and education, as perceived by Work Group members.
- Determine what communication policies are currently in place for mayors and county commissioner chairs, etc., and how they could be improved.
- Determine what education needs exist within the stakeholder group and develop recommendations to meet those needs.
- May conduct survey of various constituencies to identify their needs and concern as regards state-local communications.
- Will conduct an audit of the various communications vehicles in existence, i.e., internal and external newsletters, websites, e-mail etc. of associations, local governments, DOT.
- Make recommendations for new communications vehicles, regular meetings, conferences or workshops, ongoing senior level consultations in the form of regular local-state meetings etc.

Meeting Logistics

- Will meet in location – probably Triad - central for the Work Group members.
- The Work Group plans to meet quarterly, possibly with additional visits by the co-chairs to smaller groups between Work Group sessions.