

Policy Advisory Group - Steering Committee GAMEPLAN

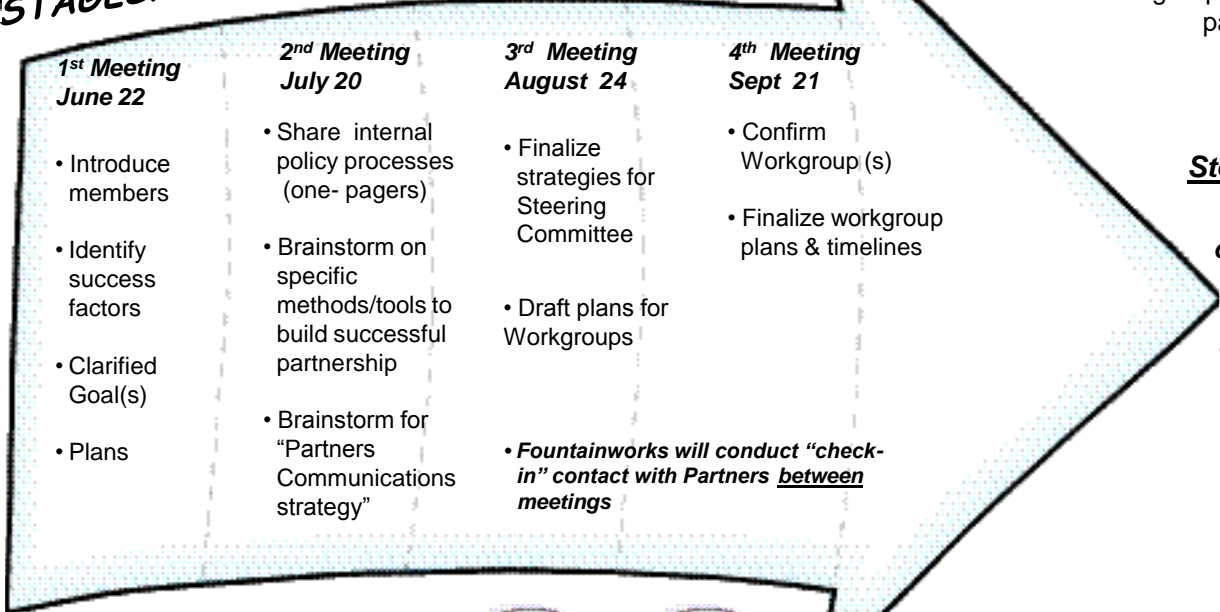
June 22 Kickoff Meeting Summary

TARGET

TEAM/RESOURCES

STAGES/TASKS - Draft from 6/22 mtg

- NCACC
- NCLM
- NCDOT
- NC COGs
- NC MPOs
- NC RPOs
- FHWA
- Contractors
- May need others at right time



Top Priority – consistent and transparent communication that demonstrates advisory group is working to overcome past adversarial tone

Steering Comm Goal

Design & Manage a collaborative process to identify policies that result in NCDOT and local govts work together more effectively

1st Project – make progress to reduce land use & transportation disconnect

SUCCESS FACTORS

- Definitive outcomes
- Good communications - builds positive energy
- Expert assistance thru workgroups
- Seeing issues from all perspectives
- Avoid "mid-stream" Rogue advocacy
- Commit to ground rules
- Shared ownership - process & products
- Focused and prioritized
- Need to see the "end of the tunnel"
- Key stakeholders at table
- Early success - low hanging fruit
- Avoid over-promising

What do you need from this Committee now?

Explain policy process – "One pager" from each Partner

Clear understanding of transportation trends

Need strong signal that relations are shifting Partner – not adversaries

Steering Cmte Communications plan – for Partners