Policy Advisory Group - Steering Committee GAMEPLAN June 22 Kickoff Meeting Summary TARGET STAGES/TASKS - Draft from 6/22 mtg Top Priority – consistent and TEAM/ transparent communication RESOURCES that demonstrates advisory group is working to overcome past adversarial tone 2nd Meeting 4th Meeting 3rd Meeting 1st Meeting July 20 August 24 Sept 21 June 22 Share internal Confirm NCACC **NCLM** Finalize policy processes Workgroup (s) Introduce Steering Comm Goal strategies for (one-pagers) members Steering **NCDOT** NC COGs Design & Manage a Finalize workgroup Committee Brainstorm on plans & timelines collaborative process Identify success specific to identify policies methods/tools to factors Draft plans for that result in NCDOT build successful Workgroups and local govts work NC RPOs partnership NC MPOs Clarified together more Goal(s) Contractors effectively **FHWA** Brainstorm for "Partners Plans Fountainworks will conduct "check-Communications in" contact with Partners between May need others at meetinas right time strategy" 1st Project make progress to reduce land Avoid **SUCCESS** Good Expert Seeing issues use & "mid-stream Definitive **FACTORS** communications assistance thru from all Rogue advocacy " transportation outcomes builds positive workgroups perspectives disconnect energy Shared Early Commit Focused Veed to see Kev Avoid overownership successthe "end of stakeholders promisina to ground and low hanging process the tunnel' at table rules & products prioritized What do you need from this Committee now?

Explain policy process -"One pager" from each Partner Clear understanding of transportation trends Need strong signal that relations are shifting Partner - not adversaries

Steering Cmte Communications plan for Partners