

2015 Members



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CITY OF WINSTON-SALEM
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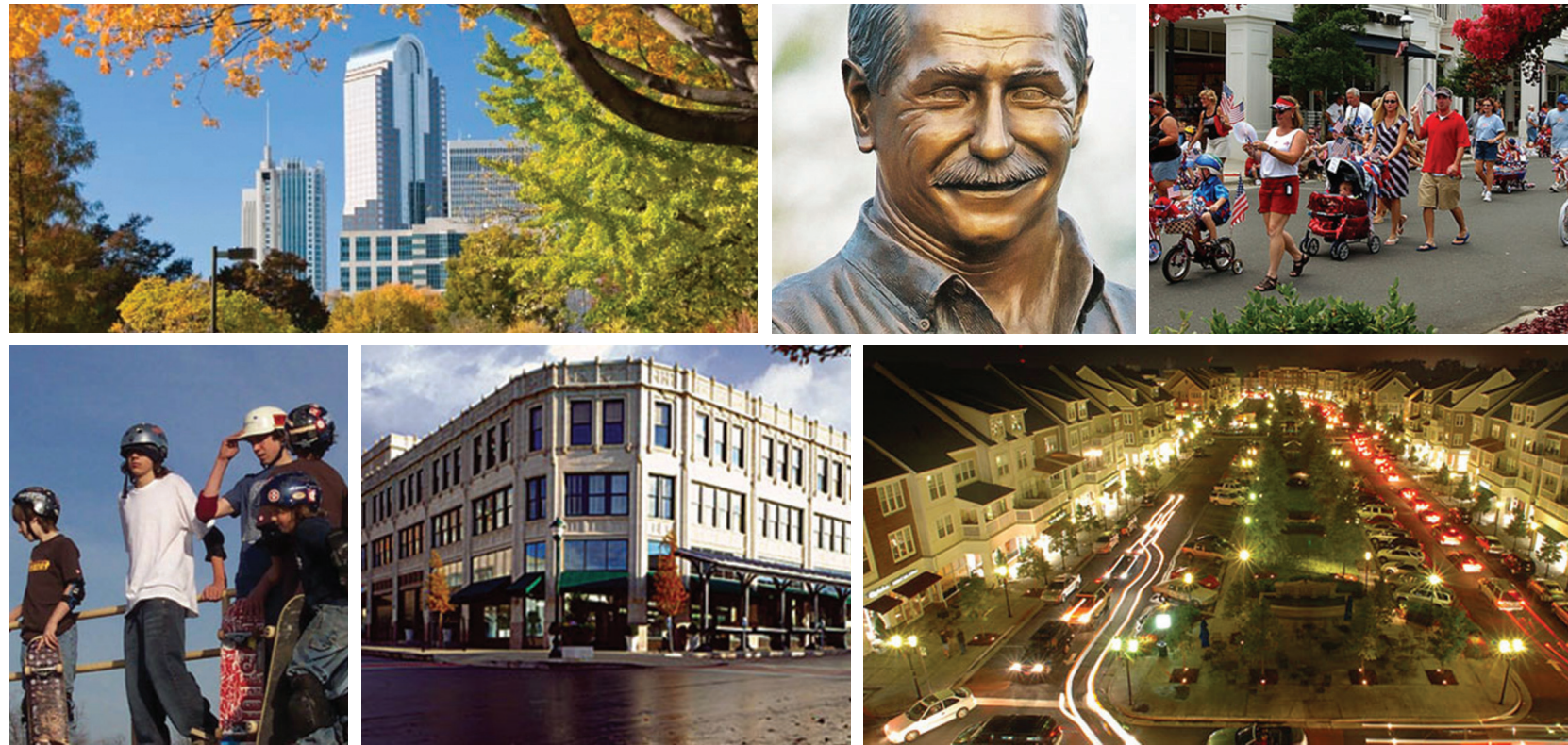
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2015

Focused on job creation through development of strong regional economies and unique cities that attract and grow a talented workforce and high quality jobs

NCMMC Goals 2015

Ensure the State of North Carolina and our local governments have the tools necessary to promote job creation including state historic tax credits, a robust program to retain North Carolina's film industry, and expansion of targeted and strategic incentive programs.

Ensure cities have the revenues and revenue creation tools needed to provide the level of services and quality of life their residents desire.

Ensure cities have the statutory authority to develop their communities in ways that will attract the talented workforce that brings high quality jobs.



GREENSBORO



"We know that state resources are tight, and **NC communities must be creative so that economic development opportunities don't pass us by.** The Metro Mayors support a toolbox of options that enable state and local government to partner with the private sector to create jobs."

Mayor Nancy Vaughan

FACT

Federal and state historic tax credits were critical to the successful rehabilitation of the Southeastern Building in Greensboro. Attracting approximately \$15 million in private investment, the building's value is expected to rise from \$1.9 million in value to over \$12 million when completed.

HUNTERSVILLE



"What makes a city unique is what gives it a **competitive edge.** Each city should have the authority to work with its residents to adopt policies that encourage the development of places that will attract a talented workforce. Attract the talent and the jobs will follow."

Mayor Jill Swain

FACT

97% of citizens rated Huntersville as either a good or excellent place to live, demonstrating local government decision making aligned with residents.

ROCKY MOUNT



"Cities are already struggling to fill the hole created by the repeal of the Privilege license tax. **Metro Mayors want to be at the table for any discussion of future tax reforms** that could impact city budgets, and cities need new ways to raise revenue locally for the things locals want."

Mayor David Combs

FACT

The repeal of the Privilege license tax put a \$140,000 hole in Rocky Mount's budget, causing the city to look at cutting services to balance the budget.

NCMMC City Data

CITY	POPULATION	PER CAPITA INCOME (¢1000)	UNEMPLOYMENT RATE	POVERTY RATE
APEX	38,976	32.046	5.8%	1.9%
ASHEVILLE	84,661	24.241	8.1%	20.2%
BOONE	17,774	12.482	7.2%	57.5%
BURLINGTON	51,047	20.908	11.7%	21.7%
CARRBORO	20,015	30.771	4.6%	17.3%
CARY	140,824	38.085	4.4%	6.8%
CHAPEL HILL	57,167	33.121	6.4%	23.2%
CHARLOTTE	756,725	29.167	9.9%	17.8%
CONCORD	80,576	23.698	12.1%	13.2%
CORNELIUS	25,603	41.554	6.9%	10.5%
DURHAM	234,160	25.644	7.8%	21.1%
GASTONIA	72,151	19.167	12.8%	22.7%
GOLDSBORO	36,836	19.878	14.0%	26.3%
GREENSBORO	273,641	23.371	10.5%	19.9%
GREENVILLE	86,115	20.899	9.1%	30.3%
HICKORY	40,126	24.676	7.5%	18.5%
HIGH POINT	106,164	20.620	11.6%	22.0%
HUNTERSVILLE	48,145	36.593	7.1%	5.7%
JACKSONVILLE	69,356	19.929	7.6%	13.0%
KANNAPOLIS	43,197	18.776	12.3%	19.9%
MATTHEWS	27,987	31.635	8.0%	7.3%
MONROE	33,286	18.001	10.2%	22.5%
MOORESVILLE	33,096	24.949	12.7%	9.8%
RALEIGH	414,373	27.806	7.6%	17.3%
ROCKY MOUNT	57,307	19.634	14.6%	24.2%
SALISBURY	33,596	17.342	15.0%	28.4%
WILMINGTON	108,320	27.117	10.5%	23.1%
WINSTON-SALEM	232,090	22.813	10.7%	23.6%

Based on 2012 data, which is the most recently available data set for all cities. <http://www.unc.edu/depts/curs/SNCC/agedist.html>